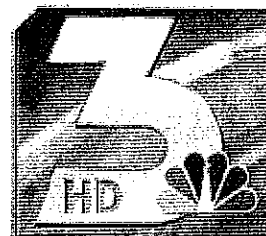


**ORDER**

KSNV

**Orders**

Order / Rev: **105663**  
 Alt Order #: **06842087**  
 Product Desc: **HORSFORD 4 CONGRESS**  
 Estimate: **1609**  
 Flight Dates: **09/12/12 - 09/17/12**  
 Original Date / Rev: **08/17/12 / 10/15/12**  
 Order Type: **GENERAL**

Primary AE: **Amy McCreary**  
 Sales Office: **BLPHI**  
 Sales Region: **National**

**Agency**

Name: **GMMB, Inc./ Washington D.C.**  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
 \_\_\_\_\_  
 Washington Harbor  
 Washington, DC 20007

Billing Type: **Cash**  
 Billing Calendar: **Broadcast**  
 Billing Cycle: **EOM/EOC**  
 Agency Commission: **15%**

**Advertiser**

Name: **Horsford for Congress** *Revised*  
 Demographic: **A35+**  
 Product Codes: **PLC02**  
 Priority: **SELECT PRIORITY CODE**  
 Revenue Codes: **POLITICAL/AGY, PCAN, GEN**

New Business Thru: \_\_\_\_\_  
 Order Separation: **00:05:00**  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	14	\$5,685.00	\$4,832.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	14	\$5,685.00	\$4,832.25	0.00
<b>Totals</b>	<b>14</b>	<b>\$5,685.00</b>	<b>\$4,832.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSNV	31%	\$5,685.00
Market	100%	\$18,338.71

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$4,768.06
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$2,934.19
KTUD	1%	\$183.39
KVVU	18%	\$3,300.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$1,467.10

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/WagM	5-6a		--WTF--	:30	2	\$90.004		0.00	NM	2	\$650.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--		2		\$90.00		0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
MEET THE PRESS															
Meet the Press															
MEET THE PRESS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/10/12 09/16/12 -----S 1 \$1,300.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
1 KSNV 09/10/12-09/16/12 Meet the Press 8a-9am -----Su :30(\$1,300.00) 0.00 NM															
Credited															
[credit - mg on 6863996]															
E 8	KSNV	09/12/12	09/14/12	M-F Today Show II 3rd Hr	CM	9-10a	--WTF--	:30	2	\$95.00	4	0.00	NM	0	\$0.00
M-F Today Show II															
TODAY SHOW II															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/10/12 09/16/12 --WTF-- 2 \$95.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
1 KSNV 09/10/12-09/16/12 M-F Today Show II 3rd Hr 9-10a -TWThF---- :30 (\$95.00) 0.00 NM															
See MG 8.3,8.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2 KSNV 09/10/12-09/16/12 M-F Today Show II 3rd Hr 9-10a -TWThF---- :30 (\$95.00) 0.00 NM															
See MG 8.3,8.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3 KSNV 09/12/12-09/16/12 M-F Today Show II 3rd Hr 9-10a --WThF---- :30 (\$125.00) 0.00 NM															
Ⓜ Credited															
[credit - mg on 6863996]															
4 KSNV 09/12/12-09/14/12 M-F Today Show II 3rd Hr 9-10a --WThF---- :30 (\$125.00) 0.00 NM															
Ⓜ Credited															
[credit - mg on 6863996]															
E 9	KSNV	09/12/12	09/14/12	Rachael Ray	CM	11am-12pm	--WTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
Rachael Ray															
RACHEL RAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/10/12 09/16/12 --WTF-- 2 \$325.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
1 KSNV 09/10/12-09/16/12 Rachael Ray 11am-12pm --WThF---- :30 (\$325.00) 0.00 NM															
See MG 9.3															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3 KSNV 09/10/12-09/16/12 Rachael Ray 11am-12pm --WThF---- :30 \$325.00 0.00 NM															
Ⓜ MG for 9.1 09/14															
[revised rate]															
E 10	KSNV	09/12/12	09/14/12	Noon News	CM	12-1230pm	--WTF--	:30	2	\$125.00	4	0.00	NM	1	\$125.00
Noon News															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/10/12 09/16/12 --WTF-- 2 \$125.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
2 KSNV 09/10/12-09/16/12 Noon News 12-1230pm --WThF---- :30 (\$125.00) 0.00 NM															
Credited															
[credit - mg on 6863996]															
E 11	KSNV	09/12/12	09/14/12	The Agenda 1230pm	CM	1230-1p	--WTF--	:30	2	\$100.00	3	0.00	NM	1	\$100.00
The Agenda 1230pm															
AGENDA															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/10/12 09/16/12 --WTF-- 2 \$100.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
1 KSNV 09/10/12-09/16/12 The Agenda 1230pm 1230-1p --WThF---- :30 (\$100.00) 0.00 NM															
Credited															
[credit - mg on 6863996]															
E 12	KSNV	09/17/12	09/17/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$150.00	4	0.00	NM	0	\$0.00
Dr Phil															
DR. PHIL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 M----- 1 \$150.00 0.00															

Order / Rev: 105663  
 Alt Order #: 06842087  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Horsford for Congress  
 Product Desc: HORSFORD 4 CONGRESS  
 Estimate: 1609  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	KSNV	09/17/12	09/17/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$150.004		0.00	NM	0	\$0.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12		Dr. Phil	3-4p		M-----	:30	<del>(\$150.00)</del>	0.00	NM				
Credited [credit - mg on 6863996]															
E 13	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$145.004		0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$145.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12		NEWS 3 at 4 (1 HOUR)	4-5pm (4:00 PM-4:30 PM)		M-----	:30	<del>(\$145.00)</del>	0.00	NM				
Credited [credit - mg on 6863996]															
E 14	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	--WTF--	:30	1	\$175.004		0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	1		\$175.00		0.00						
E 15	KSNV	09/12/12	09/14/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	:30	2	\$250.004		0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	2		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12		M-F Early News	5-630p		--WThF----	:30	<del>(\$250.00)</del>	0.00	NM				
Credited [credit - mg on 6863996]															
2	KSNV	09/10/12-09/16/12		M-F Early News	5-630p		--WThF----	:30	<del>(\$250.00)</del>	0.00	NM				
Credited [credit - mg on 6863996]															
E 16	KSNV	09/12/12	09/14/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--WTF--	:30	2	\$230.004		0.00	NM	0	\$0.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	2		\$230.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12		M-F Jeopardy	630-7pm		--WThF----	:30	<del>(\$230.00)</del>	0.00	NM				
Credited [credit - mg on 6863996]															
2	KSNV	09/10/12-09/16/12		M-F Jeopardy	630-7pm		--WThF----	:30	<del>(\$230.00)</del>	0.00	NM				
Credited [credit - mg on 6863996]															
E 17	KSNV	09/12/12	09/14/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--WTF--	:30	2	\$230.004		0.00	NM	0	\$0.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	2		\$230.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12		M-F Wheel	7-730pm		--WThF----	:30	<del>(\$230.00)</del>	0.00	NM				
Credited [credit - mg on 6863996]															
2	KSNV	09/10/12-09/16/12		M-F Wheel	7-730pm		--WThF----	:30	<del>(\$230.00)</del>	0.00	NM				
Credited [credit - mg on 6863996]															
E 18	KSNV	09/12/12	09/14/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	--WTF--	:30	2	\$125.004		0.00	NM	0	\$0.00

Order / Rev: 105663  
 Alt Order #: 06842087  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Horsford for Congress  
 Product Desc: HORSFORD 4 CONGRESS  
 Estimate: 1609

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/10/12	09/16/12	--WTF--			2			\$125.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12	FacetoFace/Ralston Report			730-758pm	--WThF----	:30	(\$125.00)	0.00	NM				
Credited															
[credit - mg on 6863996]															
2	KSNV	09/10/12-09/16/12	FacetoFace/Ralston Report			730-758pm	--WThF----	:30	(\$125.00)	0.00	NM				
Credited															
[credit - mg on 6863996]															
E 19	KSNV	09/15/12	09/15/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$100.00	4	0.00	NM	1	\$100.00
				Vegas Inc.											
VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/10/12	09/16/12	-----S-			1			\$100.00	0.00					
E 20	KSNV	09/17/12	09/17/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$2,400.00	2	0.00	NM	1	\$2,400.00
				Monday Prime 8-10pm											
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/17/12	09/23/12	M-----			1			\$2,400.00	0.00					
E 21	KSNV	09/16/12	09/16/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.00	4	0.00	NM	0	\$0.00
				NFL Football											
SUN NIGHT FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/10/12	09/16/12	-----S			1			\$4,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12	NFL Football			1P-9PM	-----Su	:30	(\$4,000.00)	0.00	NM				
Credited															
[credit - mg on 6863996]															
E 22	KSNV	09/12/12	09/14/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	2	\$255.00	4	0.00	NM	2	\$510.00
				M-F News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/10/12	09/16/12	--WTF--			2			\$255.00	0.00					
E 23	KSNV	09/12/12	09/14/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	1	\$110.00	4	0.00	NM	0	\$0.00
				Tonight Show											
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/10/12	09/16/12	--WTF--			1			\$110.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12	The Tonight Show			1135p-1237a	--WThF----	:30	(\$110.00)	0.00	NM				
Credited															
[credit - mg on 6863996]															
E 24	KSNV	09/17/12	09/17/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$110.00	4	0.00	NM	0	\$0.00
				Tonight Show											
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/17/12	09/23/12	M-----			1			\$110.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12	The Tonight Show			1135p-1237a	M-----	:30	(\$110.00)	0.00	NM				
Credited															
[credit - mg on 6863996]															
E 25	KSNV	09/12/12	09/14/12	M-F Today Show III 4th BM		10am-11am	--WTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/10/12	09/16/12	--WTF--			1			\$325.00	0.00					

Order / Rev: 105663  
 Alt Order #: 06842087  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Horsford for Congress  
 Product Desc: HORSFORD 4 CONGRESS  
 Estimate: 1609  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	KSNV	09/12/12	09/14/12	M-F Today Show III 4th Hr Today 4th Hour	M	10am-11am	--WTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	1		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		M-F Today Show III 4th Hr		10am-11am	--WThF----	:30		(\$325.00)		0.00	NM		
See MG 25.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/10/12-09/16/12		M-F Today Show III 4th Hr		10am-11am	--WThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 25.1 09/14															
[revised rate]															
N 26	KSNV	09/12/12	09/17/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	M	5-6a	M-WTF--	:30	2	\$125.00	3	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/11/12	09/17/12	M-WTF--	2		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/11/12-09/17/12		M-F 5-6a WakeUp w/Wagner5-6a			M-WThF----	:30		(\$125.00)		0.00	NM		
See MG 26.3,26.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/11/12-09/17/12		M-F 5-6a WakeUp w/Wagner5-6a			M-WThF----	:30		(\$125.00)		0.00	NM		
See MG 26.3,26.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/12/12-09/17/12		M-F 5-6a WakeUp w/Wagner5-6a			M-WThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 26.2,26.1															
[REVISED RATE]															
4	KSNV	09/12/12-09/17/12		M-F 5-6a WakeUp w/Wagner5-6a			M-WThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 26.2,26.1															
[REVISED RATE]															
													Totals	14	\$5,685.00